

### 7.3 Institutional Distinctiveness

*Highlight the performance of the institution in an area distinct to its priority and thrust*

In accordance to the vision, the institution's prime focus remains at empowering women scholars. The institution ensures that it grants graduating education not only to students from urban environment, but also to a large extent to the rural students.

#### 1. Students Incubation Centre (SIC)

The **Student Incubation Centre (SIC)** was established on 15.07.2019 to expose the students to identifying the target market and create viable products. The Management of the College Governing Council, Cauvery College for Women, supported with seed fund to motivate and train the students to work in a business setup.

In addition, the institution also provides furnished office pace, technological and maintenance support for the students' entrepreneurial welfare. Under the guidance of diligent and experienced faculty, learn the dynamic process of business development and how to survive in their early entrepreneurial stage. The student proposals from in-campus and alumnae are invited and reviewed by the mentors, approved by the Principal and the Management.

The **SIC Stores** and **SIC Bakes** was formed with selected committee members comprise of students, mentors and the Top Management.

#### 2. Outcome Based Education

Our institution has adopted Outcome Based Education (OBE) which is a student-centric teaching and learning methodology. This educational framework is based on desired outcomes and defined goals to be achieved by the students. It is expected to show evident distinguishable improvement and attainment of knowledge and skill. Swayam Online Course is made mandatory. The Course Structure, Syllabus and Course Outcome are framed based on Blooms Taxonomy. Swayam online courses are made mandatory in the prescribed course.